

Topic Specific Events

Topic specific seminars have been designed to give additional support in areas that can be particularly challenging for audit committee members, either because of the topic's importance or its complexity.

Reputational risk and regulatory compliance

In an age of ever-increasing reputational risks affecting UK corporates from all sides, the role of the board and audit committee in mitigating these risks is particularly critical. In the recent alleged phone hacking scandal involving News International, the News Corporation Board didn't anticipate that a 'rogue reporter's' phone-hacking at one of its tabloid titles would result in the withdrawal of their bid to take over BSkyB and the spectacle of Rupert and James Murdoch being called to testify before a Parliamentary committee.

Alex Plavsic and Brent McDaniel will discuss especially vexing areas of reputational risk facing corporates, particularly those regarding regulatory concerns, the role of the board and audit committee in managing them, and what considerations need to be made.

The following event will be held at KPMG, Salisbury Square, EC4

- **Tuesday 24 January 2012**

Tea, coffee and breakfast rolls will be served at 8:30 a.m. for a 9:00 a.m. start. The seminar will close at 10:30 a.m.

Managing risk in times of change

There continues to be an intense focus on risk. This is not surprising given continuing economic uncertainty and increasing regulatory pressure, both in the UK and internationally. The reputational damage of failing to properly manage risk is now a major threat. As a result, many companies are reassessing their risk management processes and, in particular, the role played by the board in providing effective risk oversight. This seminar, occurring on two different dates, will provide an update on the most recent developments in risk management and the practical implications for audit committee oversight and engagement.

The following event will be held at KPMG, Salisbury Square, EC4

- **Thursday 15 March 2012**

Tea, coffee and breakfast rolls will be served at 8:30 a.m. for a 9:00 a.m. start. The seminar will close at 10:30 a.m.

- **Thursday 29 March 2012**

Tea, coffee and breakfast rolls will be served at 8:30 a.m. for a 9:00 a.m. start. The seminar will close at 10:30 a.m.



The ethics of tax in an age of austerity

As Government cuts are made in a majority of economies, voices are increasingly heard from various bodies insisting that the corporate taxpayers need to increase their contribution. In this environment is there a 'right' amount of tax to be paid? How can business engage with Government, the Press, and the public to ensure that the debate is balanced?

Jane McCormick, Head of KPMG's Corporate Tax practice and a member of the Tax Professional Forum, a group set up by the Exchequer Secretary, David Gawke MP, on the formation and implementation of tax policy, will lead the debate on 'the ethics of tax in an age of austerity.'

The following event will be held at KPMG, Salisbury Square, EC4

- **Tuesday 27 March 2012**

Tea and coffee will be served at 7:45 a.m. for an 8:00 a.m. start. The breakfast will close at 9:15 a.m.

Technology risks in the rise of M-Commerce – embrace or deny?

The proliferation of smart phones, tablet devices, social media – and the constant evolution of the mobile marketplace, increasingly empowered by the cloud – present organisations with unprecedented technology risks, with impacts that are realised in real-time. Over the last year, we have seen data security breaches appearing as headline news almost on a weekly basis, causing severe financial and reputational damage. Non-executive directors require fresh perspectives and, need to challenge their organisations to ensure that these risks are fully identified and properly managed.

We encourage non-executive directors to embrace technology innovation and help their organisations to turn the risks of evolution to advantage. Ensuring the continuity of business operations and protecting sensitive data is not just about how much an organisation spends, but whether the organisation understands, and manages, their true risk profile. By encouraging organisations to balance the cost of effective technology risk management against the benefits that many new technologies can provide, NEDs can help organisations to:

Topic Specific Events (continued)

- *Ensure security management is integrated with wider risk management*
- *Prepare effective incident and crisis management to minimise the impact of any breaches*
- *Implement forward looking risk management that anticipates the convergence of data, security and technology risks.*

KPMG will offer pragmatic guidance on how to develop a security strategy as part of a wider technology risk management function, so that you can ensure that the business reaps the benefits, not the costs, of new technology.

The following events will be held at KPMG, Salisbury Square, EC4

- **Wednesday 18 April 2012**
Tea, coffee and breakfast rolls will be served at 8:30 a.m. for a 9:00 a.m. start. The seminar will finish at 10:30 a.m.

Managing pension risk and an update on pensions strategy for executives

David Fairs will provide an update on strategies companies have pursued to control costs and risks of their pension arrangements in the light of volatile markets and auto enrolment. In addition, the seminar will focus on emerging practices in pension's strategy for executives following the Government's changes to Annual Allowance and Lifetime Allowances.

The following event will be held at KPMG, Salisbury Square, EC4

- **Thursday 3 May 2012**
Tea, coffee and breakfast rolls will be served at 8:30 a.m. for a 9:00 a.m. start. The seminar will finish at 10:30 a.m.



Economic update seminar

Bill Robinson, Director within KPMG's Economic & Regulation Practice, will provide an economic update for non executive directors at this seminar.

The following event will be held at KPMG, Salisbury Square, EC4

- **Thursday 20 September 2012**
Tea and coffee will be served from 4:30 p.m. for a 5:00 p.m. start.
The seminar will be followed by drinks and canapés at 6:30 p.m.

Remuneration issues seminar

This seminar will provide a market update on all aspects of executive pay including short and long term incentive plans and shareholder issues to assist in remuneration planning for the coming year.

The following event will be held at KPMG, Salisbury Square, EC4

- **Wednesday 24 October 2012**
Tea, coffee and breakfast rolls will be served from 9:00 a.m. for a 9:30 a.m. start.
The seminar will finish at 11:00 a.m.